

Texas Architect accepts digital photos for editorial consideration. These specifications will ensure that your photos reproduce with the best possible image quality.

These guidelines are for Adobe Photoshop. If you use another software package, please contact your software manufacturer for specific instructions.

Resolution/Size

The original image must have a native resolution of 300 pixels per inch. Please submit images at the full-bleed size of 9.5" x 11.125" (approximate file size on disk 55 Mb) when possible. Native resolution in this case means the image size from the camera, and **not enlarged via any software**. We recommend that all images for editorial consideration be shot at the highest possible resolution for your camera.

If possible, please provide both a high-res image for reproduction and a low-res image (125 dpi) for comp and preview.

File Format

Our preferred format is a 16-bit (or 8-bit) RGB TIFF file saved without compression. Other acceptable formats are Photoshop (.PSD) format and high-quality/low compression JPEG (.JPG). All other RAW formats should be converted to TIFF or Photoshop format before submission.

For JPEG files, use the lowest possible compression settings. The high-quality setting (10 or 12) works best for our process.

If you apply layers or adjustment layers, flatten your image to a single layer. If you color-correct or run filters on your images, supply an unadjusted version of the same image as well. Because of the specific requirements of our print production process, we prefer to perform color correction on the original image.

Color Space

Set your camera to use the Adobe RGB (1998) color space, not sRGB. Convert other color spaces to Adobe RGB (1998).

Media

Texas Architect accepts image files on CD or DVD disk. Do not submit original media. We cannot accept files via e-mail. If you would like to have your disks returned to you, please include a self-addressed mailer with sufficient postage.

Captions and Labeling

Please embed your name, e-mail address and, telephone number on each image file that you include by entering this data in the "File Info..." dialog box in Photoshop. All CD and DVD media should also be clearly labeled with your name, e-mail address, and telephone number.

Please rename your image files to include the name of the project and short description. Do not use the name assigned by your camera. For example, if your camera names an image file C638.tiff, rename it to "WhiteHouse_front_lawn.tiff."

Include photographer credit(s) in a separate document. If there are multiple photographers, please reference the image file names for each.

Reference Prints

Please include a hardcopy color inkjet or photo proof print for color reference only with each image submitted to *Texas Architect*. It is acceptable to gang multiple images onto a single sheet, but we prefer that the hardcopy images print no smaller than 5" x 7".

Scanned Materials

If your only available image is a print or a transparency, please allow us to scan your image from the original to preserve the quality of your image. Label all slides, transparencies, and prints with your name, mailing address, and phone number. All original images will be returned upon publication.

Floorplans and Siteplans

Please submit floorplans and siteplans as layered DWG files. Include only the basic layers (floor plan, interior layout, site plan, landscape, etc.) Do not include layers such as mechanical, electrical, plumbing, furnishings, etc.) If you are unable supply a DWG file, please export plans from AutoCAD or VectorWorks as EPS files. (Conversion to EPS in Photoshop will not work.) Simple black and white line drawing floorplans and siteplans are preferred. All plans should be at least 9.375" on the longest side. DWG floorplans and siteplans must be unkeyed (no labels present on the plan). Be sure to include a keyed version of each plan with directional notation in PDF format.

For more information regarding digital image submittal, please contact Julie Pizzo, TA's art director at (512) 478-7386.

Digital Image Checklist

- All images are at 300 dpi and full bleed size
- Lower resolution (125 dpi) versions of each image are supplied for placement only
- File format is set without (or with low) compression as .TIFF, .PSD, or .JPG
- If you color correct, include an unadjusted version of the image as well
- Files are labeled correctly
- Reference prints are included
- Floor and site plans are enclosed (both keyed with directional notation and unkeyed for each item)

Analog Image Checklist

- Send original labeled print/transparency for us to scan
- Hardcopy reference prints are enclosed
- Hardcopy site and floor plans are enclosed including a keyed and unkeyed version of each

Misc.

- Other sketches, concept photos and/or elevations are enclosed either as digital or analog image

Send Materials To

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